

Compare The Numbers

PRODUCTS & SERVICES	NEXTHOME	RETAIL COST
National Listing Syndication and Traffic Reports	✓	\$129 and up annually
DocuSign Transaction Management & eSignature	✓	\$360 and up annually
Zillow & Yahoo Featured Listings	✓	\$4,200 and up annually
Trulia.com Featured Listings	✓	\$360 and up annually
Homes.com Featured Listings	✓	\$1,188 annually
Property & Agent Promotion Design Center	✓	\$1,200 annually
Client Prospecting Campaign System	✓	\$299 and up annually
Email Marketing System	✓	\$264 and up annually
Listing & Buyer Presentation Builder	✓	\$349 and up annually
Buyer & Seller Leads	✓	Up to a 40% referral fee per lead*
Website Design & Hosting	✓	\$1,487 annually
Single Property Websites	✓	\$48 annually
Virtual Tours	✓	\$399 annually
Ongoing Training & Education	✓	\$197 and up annually
National Open House Syndication	✓	Most companies don't offer this
Sign Rider Text Messaging & QR Code System	✓	\$2,399 annually
Personal Collateral Branding Center	✓	Most companies don't offer this
Updater	✓	\$149 annually
Total Yearly Costs	Included	\$23,028

*Competition yearly costs are based on average industry pricing for comparable products and services subject to change at any time and are not guaranteed. Competition buyer and seller lead costs are calculated using four closed transactions provided by the company with an average list price of \$400,000 with a 2.5% commission per side and a 25% referral fee.